



## **2010 Annual Conference Draft Agenda**

### **Saturday, August 14**

- 2:00 pm – 5:00 pm Conference Registration
- 5:00 pm – 6:00 pm New Member Reception (SEDC)
- 6:00 pm – 7:00 pm Early Bird Reception
- Dinner on your own

### **Sunday, August 15**

- 7:00 am - 2:00 pm Golf Tournament (*separate registration required*)
- 8:00 am - 5:00 pm Conference Registration
- 8:00 am - 5:00 pm SEDC Communications Awards Display Open
- 10:00 am Gospel Brunch- House of Blues (*separate registration required*)  
House of Blues New Orleans World Famous Gospel Brunch
- 10:00 am - 12:00 pm How to Sell Your State Through Its Employment Laws  
(*Optional Educational Session*)  
Allison Vance- Butler, Snow Law Firm, Jackson, MS
- 1:00 pm - 4:00 pm Case Studies/Best Practices  
(*Optional Educational Session – qualifies for ½ credit for recertification at BREP level*)
- 1:00 pm - 3:00 pm Access to Capital in Today's Economy  
(*Optional Educational Session*)  
John Holt
- 3:00 pm - 5:00 pm Committee Meetings (SEDC)
- 5:00 pm - 6:00 pm State Caucus Meetings (SEDC)
- 5:00 pm - 6:00 pm State/Province Chair Meeting (BREI)
- 6:00 pm - 7:00 pm Silent Auction & Reception

**Monday, August 16**

7:00 am – 5:00 pm	Conference Registration
8:00 am - 5:00 pm	SEDC Communications Awards Display Open
8:00 am - 9:00 am	Communications Awards Breakfast (SEDC)
8:00 am - 9:00 am	Awards Breakfast (BREI)
9:00 am - 5:00 pm	Partner/Guest Programming
9:15 am - 10:30 am	Opening Remarks LA Sec of Economic Development - Stephen Moret Mayor of New Orleans - Mitch Landrieu
10:00 am – 12:30 pm	Spouse/ Guest Program New Orleans School of Cooking ( <i>separate registration required</i> )
10:30 am - 10:45 am	Break
10:45 - 11:45 am	Keynote Speaker <b>BUILDING THE FUTURE: Strategies for Business Retention, Expansion and Attraction</b> Dr. Peter Ricchiuti, Tulane University
12:00 - 1:15 pm	Lunch with Speaker Ted Abernathy, President, Southern Growth
1:30 - 2:30 pm	Concurrent Sessions  Workshop A <b>Stop Presenting That Same Presentation, 10 Minutes to Customize a Winning Presentation</b> <i>Carol Johnson, Continuous Dialogue</i>  Workshop B <b>Going Green - How to Take Advantage of Available Tax Benefits &amp; Green Economy Transition</b> <i>Jim Edmonson - President, Edmonson Associates</i> <i>Valerie Ryan, CEO, Nottawasaga Futures</i>  Workshop C <b>Techniques for Obtaining Appointments and Strategies for Obtaining Valuable Information During the Visits</b> <i>Jim Armstrong</i>  Workshop D <b>Public-Private Partnerships</b> <i>Wayne Burns -President, Chief Economic Strategist, SGI</i> <i>Stratecon Global Institute</i>
2:30 pm - 2:45 pm	Break

2:45 - 3:45 pm	<p>Concurrent Sessions</p> <p>Workshop A  <b>Site Location Consultants Panel</b>  <i>Dennis Donovan, Principal, Wadley-Donovan-Gutshaw Consulting</i>  <i>Mike Mullis, President &amp; CEO, J.M. Mullis, Inc.</i>  <i>Mark Sweeney, Senior Principal, McCallum Sweeney Consulting</i></p> <p>Workshop B  <b>BREI - Award Winner Presentations #1</b></p> <p>Workshop C  <b>BREI - Award Winner Presentations #2</b></p>
3:45 pm - 4:00 pm	Break
4:00 pm – 5:00 pm	<p>Concurrent sessions</p> <p>Workshop A  <b>From Tour Guide to Dealmaker, Closing every step of the way!</b>  <i>Carol Johnson, Continuous Dialog</i></p> <p>Workshop B  <b>Lean and Green: The 3 E's: Energy, Efficiency, and Environmental Accelerating</b>  <i>MEPOL &amp; Manufacturer reps</i></p> <p>Workshop C  <b>Implementing a Statewide BRE Program - Successes &amp; Challenges</b>  <i>Louisiana BERG - Tommy Kurtz, Executive Director - LA BERG</i>  <i>Eddie James, Asst. Dir., LA BERG</i>  <i>Ardyn Triffiley, Asst. Dir. LA BERG</i></p> <p>Workshop D  <b>OMAFRA – BR&amp;E in Ontario</b></p>
6:00 pm -7:00 pm	Cocktail Reception
7:00 pm- 9:00 pm	Offsite dinner and entertainment at Tipitina's French Quarter
<b>Tuesday, August 17</b>	
8:00 – 11:00 am	Conference Registration
8:00 - 9:30 am	SEDC Business Meeting Breakfast
8:00 - 9:30 am	BREI Business Meeting Breakfast
9:45 -11:30 am	Joint Session Conference Wrap-up
1:00 pm – 5:00 pm	BREI - Building Effective Teams

**Wednesday, August 18**

8:00 am – 11:00 am

BREI - Building Effective Teams

1:00 pm – 5:00 pm

Survey Design & Analysis

**Thursday, August 19**

8:00 am – 11:00 am

Survey Design & Analysis